

City of San Jose - Solar and Energy Efficiency Study Session

Highlights of:

- The Silicon Valley Leadership Group's "Clean and Green Energy Initiative"
- The accomplishments and activities of Sustainable Silicon Valley

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&
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The Clean and Green

| What we're doing | What you could do.... |
|---------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| Cool Commutes: A competition to reduce solo driving | Participate. Set up the City's own commute alternatives competition, establish encouraging policies |
| BART and High Speed Rail Advocacy | Continue our long and positive partnership! |
| Building a market for alternative fuel vehicles (plug-ins, hybrids, etc.) | Join "Plug-in Partners" and place a 'soft order', use affirmative procurement |
| CEO Cycling Challenge - Bike-to-Work Day | Bike to work with other Valley Leaders in May |

The Clean and Green

| What we're doing | What you could do.... |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Promoting Partnership in Sustainable Silicon Valley | Participate in Sustainable Silicon Valley events, encourage others to do the same. |
| Technology Demonstrations: <ul style="list-style-type: none">• Energy Efficient Data Centers• Plug-in Hybrid Electric Vehicle Research | Open select City facilities or operations as platforms for demonstrations of products or services that save energy, or reduce emissions. Highlight local 'talent' from colleges and universities. |

The Clean and Green

| What we're doing | What you could do.... |
|------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| Lean and Green: Identifying Cutting- Edge Products | Participate in this working and information exchange group. |
| Solar Industry Center for Excellence | Participate in this effort to streamline and unify permitting, remove interconnection barriers and promote workforce training. |
| Municipal Practices and Standards for Green Building | Partner with the Leadership Group and a wide range of aligned interests to create a world- renowned Green Building region. |

Sustainable Silicon Valley

The City of San Jose was one of the founding partners of Sustainable Silicon Valley. We have been proud to highlight the City's successes!

Sustainable Silicon Valley

- We've grown! 52 Pledging Partners!
- Providing educational and professional networking opportunities at monthly meetings and quarterly educational forums
- Providing access to resources through our own partnership with PG&E/SVLG
- Providing high-profile public recognition of Partner's achievements
- We'll be branching out into other media over the next couple of years